



# Covid-19/ Pandemic Survival guide for companies

Prof Peter Schmitz



**ICA Commission on  
Map Production and Geoinformation Management**

# Background

- It is a book under the auspices of the International Cartographic Association's Commission on Map Production and Geoinformation Management.
- The commission wants to establish from GIS and map companies and agencies worldwide what they did during the Covid-19 lockdown.
- The aim is to establish a survival guide for pandemics or any other calamity that will impact negatively on the company in the future.

# Background

- We want to look at the Global South and Global North
- Questionnaires are published in English, German, French, Spanish and Portuguese to reach the companies and agencies worldwide.
- We have a global database on GIS and map companies and agencies. Not exhaustive but OK.
- We would like to invite you if you are interested to participate in the book.

# Layout of the questionnaire

- Company name and overview
- Size
- Internal and external impact on your business
- Contingencies that were put in place
- Lessons learned
- Other

# Contact details

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SAJG hat.

- I am the new editor for the journal. Taking over from Prof Julian Smit
- Need reviewers
- Need articles to publish

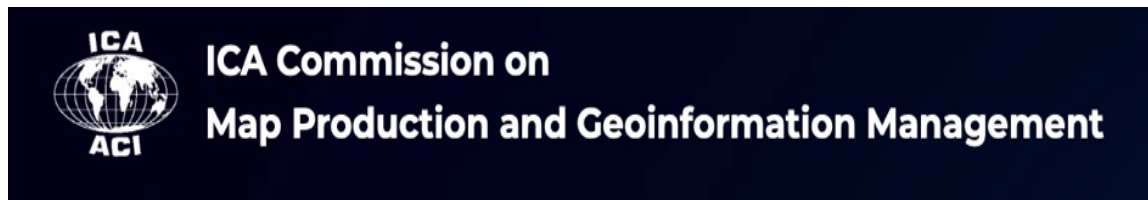
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# A very big thank you!!



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